



Platinum sponsorship is a cost-effective way to get your name out to thousands of industry contacts and help COSTHA put on the most valuable meeting in the dangerous goods transportation industry. Platinum sponsors, receive the first option for exhibit space at the COSTHA meetings. As you may know, exhibit space at the COSTHA Annual Forum has sold out for the past several years. Platinum Sponsorship is only available to COSTHA Members - another great benefit.

Become a Platinum Sponsor Today!

The Outlined Benefits of COSTHA Annual Forum Platinum Sponsorship are as follows -

- 1) Platinum sponsor logo appears on all pre-event publicity (months of advertising to tens of thousands in the industry)
 - COSTHA will prominently display the Platinum Sponsor company logo in the COSTHA Annual Forum & Expo promotional brochure.
- 2) COSTHA will provide Platinum Sponsor with complimentary priority exhibit space at the COSTHA Annual Forum & Expo and COSTHA will provide Platinum Sponsor with three full complimentary registrations to the Annual Forum & Expo (approximately \$2100 value)
- 3) COSTHA will prominently display the Platinum Sponsor company logo and link on the COSTHA web site home page
- 4) COSTHA will provide Platinum Sponsor with recognition in COSTHA's Chronicle newsletter - Complimentary ¼ page ad to run twice during the year (Advertising in the newsletter is limited to Platinum Sponsors)
- 5) COSTHA will prominently display the Platinum Sponsor logo on the COSTHA Post email newsletter distributed to members bi-monthly.
- 6) COSTHA will provide mention of Platinum Sponsor in all collateral.
 - a. Post Cards
 - b. Brochures
 - c. Newsletters, Email Newsletters
 - d. Email Promotions
 - e. Press Releases
 - f. Signs
- 7) COSTHA will provide Platinum Sponsor with company name, logo and description of products and services highlighted in the COSTHA Annual Forum Program.
- 8) Platinum sponsor logo appears on an ad in Hazardous Cargo Bulletin magazine that appears three times (sent to over 7,000 dangerous goods professionals).

Please contact us if you need additional information or are interested in becoming a Platinum Sponsor - chris@costha.com