

# 2020 COSTHA FORUM & EXPO

*Connect. Learn. Share.*



## SPONSORSHIP & EXPOSITION OPPORTUNITIES

Be a part of the premier dangerous goods industry association meeting



*Council on Safe Transportation of Hazardous Articles*

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APRIL 26-30, 2020 • HYATT REGENCY • GREENVILLE, SC

# BUILD YOUR BRAND AWARENESS

**Platinum Sponsorship:** a combination of advertising, sponsorship, and marketing opportunities that help balance your presence and stand out from the competition. Sponsorship confirms your status as a market leader.

Platinum sponsorship is a cost-effective way to get your name out to thousands of industry contacts and help COSTHA put on the most valuable meeting in the dangerous goods transportation industry. Platinum sponsors receive the first option for exhibit space at the COSTHA meetings - which has been consistently sold out for several years.

## PRE-EVENT PUBLICITY

Your logo will appear on all pre-event publicity (twelve months of advertising to tens of thousands in the industry). COSTHA will prominently display the Platinum Sponsor company logo on the front page of the COSTHA Annual Forum & Expo promotional brochure.

## NEWSLETTER ADVERTISEMENT

You will be recognized in the COSTHA Chronicle newsletter with a complimentary ¼ page ad to run twice during 2019-2020 (advertising in the newsletter is limited to Platinum Sponsors).

## PRINT & EMAIL PROMOTIONS

Your company will be provided acknowledgement in all collateral, including: Post Cards, Brochures, eNewsletters, Email Promotions, Press Releases, and Signage. Your company logo will appear in a Hazardous Cargo Bulletin email promotion (sent to over 20,000 dangerous goods professionals)

## EXHIBIT HALL

You will receive complimentary priority exhibit space at the COSTHA Annual Forum & Expo. COSTHA will provide you with three full complimentary registrations to the Annual Forum & Expo (approximately \$2900 value).

## E-NEWSLETTER PROMOTION

Your logo will be prominently displayed on the COSTHA Post email newsletter distributed to more than 500 member contacts twice a month.

## MAGAZINE ADVERTISEMENT

Your logo will appear two times in a full page ad in Hazardous Cargo Bulletin magazine (sent to over 7,000 dangerous goods professionals).

## TRAINING OPPORTUNITIES

As a Platinum Sponsor, you may be offered the opportunity to provide training at the Forum, as an additional benefit for your investment. A great way to showcase your services.

## WEBSITE PROMOTION

Your company logo and website link will be displayed on the COSTHA website home page and your company name, logo and description of products and services will be displayed on a special Forum webpage.

## PROGRAM INCLUSION

Your company name, logo and description of products and services will be highlighted in the COSTHA Annual Forum Program.

## Platinum Sponsorship Provides Year-Long Benefits

“The COSTHA Annual Forum is one of the best resources available to meet with the regulators and receive timely updates as well as meeting colleagues from around the globe who are dealing with the same day to day process or issues.”



# SHOWCASE YOUR COMPANY

Extend your sales messages beyond the borders of your exhibit booth and reach your industry peers and audience throughout the meeting!

The COSTHA Exhibits are very effective and popular. Exhibits generally “sell out” several months before the meeting. For cost control measures COSTHA limits the amount of exhibit space contracted for each meeting.

**Forum attendees reported that they planned to spend at least \$150,000 for products and services seen at the COSTHA Annual Forum & Expo**



**PLATINUM SPONSOR INVESTMENT: \$3,800+**  
Sponsorship is available to COSTHA members only.

“The format of the COSTHA Forum is brilliant! It is great to meet with so many people in such a short amount of time, in addition, having the opportunity to listen to high quality industry speakers. We kept up with the busy schedule and accomplished so much in just a few days.

The networking activities with dangerous goods professionals provided a fantastic opportunity to really get to know people.

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# ACT NOW TO INCREASE YOUR EXPOSURE

The COSTHA Annual Forum - Your Opportunity to Meet and Network  
with Key Personnel from Leading Global Companies

Imagine marketing to all these companies?

The 2019 Annual Forum was one of the largest on records.

Here is a list of the companies that attended the 2019 COSTHA Annual Forum.

3M Company	FCA - Mopar	Nissan North America
Abbott Laboratories	FCA US LLC	Novartis Pharmaceuticals Inc
AECOM Technical Services Inc	Federal Aviation Administration (FAA)	OURAY
Air Canada	Federal Motor Carrier Safety Administration	Pfizer
Air Sea USA	Federal Railroad Administration (FRA)	Plant Site Logistics, Inc.
AIR TRANSPORT INTERNATIONAL	FedEx Express	Procter & Gamble
AK Scientific, Inc.	FedEx Ground	Purolator International
Akzo Nobel Paints & Coatings	FedEx Ground Package System, Inc.	Qurata Retail Group (QVC/HSN/Zulily)
Amazon	FedEx Logistics	RB
American Airlines	Genentech	REACH24H USA Inc.
American Honda	General Motors Company	Reliance Label Solutions
Americase, LLC	GEODIS	Ricoh USA
Amgen, Inc.	GSK	Ross Stores, Inc.
Amway	GSK/Sodexo	SAAMI
Apple Inc	Hazmat Safety Consulting LLC	Schneider Logistics, Inc.
Arcadis	HAZMATPAC, Inc.	SCHROTH SAFETY PRODUCTS
Atlas Air	Honda North America	Seaboard Marine, Ltd.
Autoliv ASP, Inc.	Honda of America Manufacturing, Inc.	Sephora USA
Aviall Services, Inc.	Honeywell	Serpac Srl
Baoji Yong Lian Special Transport Co.	Honeywell International Inc	Sherwin-Williams Co
Berlin Dangerous Goods	IATA	Skolnik Industries
BIC Corporation	ICC The Compliance Center Inc.	Southwest Airlines
BMW Nort America LLC	Inmark	Stresau Laboratory, Inc.
Bristol-Myers Squibb Co	Institute of Hazardous Materials Management	Sun Chemical Corporation
Brunssen Consulting	Ishihara Corporation (U.S.A.)	Takeda Pharmaceutical Company Limited
Bureau of Dangerous Goods, Ltd.	J.J. Keller & Associates, Inc.	Target Corporation
C.L. Smith	JAS Forwarding (USA)	Tastepoint
CellBlock FCS	JetBlue Airways	TEN-E Packaging Services, Inc.
CHEMTREC	John Deere WWL	The Boeing Co.
COSCO SHIPPING Lines (North America)	Johnson & Johnson	Thyssenkrupp Bilstein of America
DAICEL CORPORATION	Joyson Safety Systems	Toyota Motor North America, Inc.
Daimler AG	Labeline International	Toyota Tsusho America, Inc.
Dangerous Goods Council Inc.	Labelmaster	Trans-DGT International LLC
Danhil Containers	Labelmaster Services	Transport Canada, Transportation of
Deere & Company	Lion Technology Inc.	Dangeorus Goods
DEKRA Process Safety	LORD Corporation	Transportation Development Group LLC
Delta Airlines	LyondellBasell Industries	Tropical Shipping
Department of Transportation	Marathon Petroleum Company LP	Tutorial, Lda.
DGI Training Center	Matson Navigation Company	U.S. Postal Service
DGM	McMaster-Carr Supply Company	UPS
Eli Lilly and Company	Mercedes-Benz U.S. International, Inc.	UPS Airlines
Emergencias Químicas	Merck & Co., Inc.	US Coast Guard, HazMat Division
Environmental Resource Center	MilliporeSigma	US DOT Federal Aviation Administration (FAA)
Epiroc Drilling Solutions LLC	Ministry of Transport China	US DOT PHMSA
ERM	Motion Industries, Inc.	Verisk 3E
EVERGREEN MARINE CORP.(TAIWAN)	MSC Industrial Direct	Viking Packing Specialist
Expeditors	National Chemical Emergency Centre	Walmart Stores Inc
ExpressJet Airlines	(NCEC), part of Ricardo-AEA Ltd.	Zebra Technologies
FACTOR, INC.	National Tank Truck Carriers, Inc.	Zogenix, Inc.
		Zulily

Please contact Chris ([chris@costha.com](mailto:chris@costha.com)) to confirm your sponsorship and select your preferred exhibit location for the meeting in order that you are guaranteed a booth in a premier location in the exhibit hall.



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