



*Council on Safe Transportation of Hazardous Articles*

# ANNUAL FORUM & EXPO



**DANGEROUS GOODS TRANSPORTATION COMPLIANCE**

## SPONSORSHIP & EXPOSITION OPPORTUNITIES

Be a part of the  
premier dangerous  
goods industry  
association meeting



# BUILD YOUR BRAND AWARENESS

**Platinum Sponsorship:** a combination of advertising, sponsorship, and marketing opportunities that help balance your presence and stand out from the competition. Sponsorship confirms your status as a market leader.

Platinum sponsorship is a cost-effective way to get your name out to thousands of industry contacts and partner with COSTHA to host the most valuable meeting in the dangerous goods transportation industry. Platinum sponsors receive the first option for exhibit space at the in-person COSTHA meetings - which have been sold out many times.

## Platinum Sponsorship Provides Year-Long Benefits

### Benefits Included in Sponsorship

#### EXHIBIT HALL

Priority exhibit space at the COSTHA Annual Forum & Expo.

#### MEETING ATTENDANCE

Three full complimentary registrations to the onsite Annual Forum & Expo.

#### TRAINING OPPORTUNITIES

As a Platinum Sponsor, you may have the opportunity to provide training at the Forum, as an additional benefit for your investment. A great way to showcase your training expertise and services. Training opportunities are offered to platinum sponsors on a rotational basis.

#### MEMBER eNEWSLETTER

Prominent display of your company logo in the COSTHA Post eNewsletter, distributed to more than 600 member contacts twice a month.

#### SPONSOR SPOTLIGHT

A dedicated section in the COSTHA Post, the Sponsor Spotlight, highlights Platinum Sponsor products and services.

#### COSTHA CHRONICLE AD

Recognition in the COSTHA Chronicle newsletter with a complimentary ¼ page ad run twice per year (advertising in this newsletter is only available to Platinum Sponsors). Opportunity to provide educational newsletter articles in the COSTHA Chronicle.

**The COSTHA Annual Forum is one of the best resources available to meet with the regulators and receive timely updates as well as the opportunity to meet colleagues from around the globe who are dealing with the same day to day process or issues.**

#### PRINT & EMAIL PROMOTIONS

Your logo is included on all pre-event publicity (months of advertising to tens of thousands in the industry), including several COSTHA email promotions and press releases, as well as appearing in full page ads in the Hazardous Cargo Bulletin (HCB) print magazine (sent to over 7,000 dangerous goods professionals), and HCB email promotions (sent to over 20,000 dangerous goods professionals).

#### SPONSOR WEBPAGE

Your company logo is displayed on the COSTHA website home page and your company name, logo and description of products and services are displayed on a special Platinum Sponsor webpage.

#### SPONSOR VIDEO

Your company is featured in the sponsor video shared with all meeting attendees at the COSTHA Annual Forum (video shown several times during the meetings). Video link is also included in the Post eNewsletter and COSTHA website.

#### SPONSOR BADGE

A custom Platinum Sponsor Badge icon is created for you to include on your email signatures, website, and other promotional items so your customers are aware of your sponsorship and involvement with our premier industry meeting.

#### PRODUCT SPONSOR

Extend your exposure and have your logo printed on products for all meeting attendees to see. Previous product sponsorships included: pens, notebooks, mouse pads, post-its, bags, badge holders, folders, or books for training classes. *Additional fees apply.*

# SHOWCASE YOUR COMPANY

Extend your sales messages beyond the borders of your exhibit booth and reach your industry peers and audience throughout the meeting!

The COSTHA Exhibits are very effective and popular. Exhibits generally “sell out” several months before the meeting. For cost control measures COSTHA limits the amount of exhibit space contracted for each meeting.

**Forum attendees reported that they planned to spend at least \$150,000 for products and services seen at the COSTHA Annual Forum & Expo**



**Platinum Sponsorship is available to COSTHA members only.**

“The format of the COSTHA Forum is brilliant! It is great to meet with so many people in such a short amount of time, and have the opportunity to listen to high quality industry speakers. We kept up with the busy schedule and accomplished so much in just a few days. The networking activities with dangerous goods professionals provided a fantastic opportunity to really get to know people.”



# ACT NOW TO INCREASE YOUR EXPOSURE

The COSTHA Annual Forum - Your Opportunity to Meet and Network  
with Key Personnel from Leading Global Companies

## Platinum Sponsorship Application

### 1. Your Contact Information

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

### 2. Company Information

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP/POSTAL CODE: \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

DOES YOUR COMPANY HAVE A LOGO? \_\_\_\_\_ (Email Hi-Res image to [anne@costha.com](mailto:anne@costha.com))

COMPANY DESCRIPTION (30-40 words · Include below or Email to [anne@costha.com](mailto:anne@costha.com)):

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### 3. Platinum Sponsorship Provides Year-Long Benefits

Contact COSTHA for pricing (sponsorship is available to COSTHA members only) - [mail@costha.com](mailto:mail@costha.com) or call 1-518-761-0389

**The COSTHA Annual Forum - Your Opportunity to Meet and Network  
with Key Personnel from Leading Global Companies**



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#### **COSTHA**

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