



Council on Safe Transportation of Hazardous Articles

ANNUAL FORUM & EXPO



DANGEROUS GOODS TRANSPORTATION COMPLIANCE

SPONSORSHIP & EXPOSITION OPPORTUNITIES

**Join the Leading Event
for the Dangerous Goods Industry**

BUILD YOUR BRAND AWARENESS

Platinum Sponsorship: offers a powerful combination of advertising, sponsorship, and marketing opportunities designed to elevate your brand and distinguish you from the competition. Showcase your leadership in the industry and solidify your reputation as a market leader.

Partnering with COSTHA as a Platinum Sponsor is a cost-effective way to reach thousands of industry contacts while aligning with the most impactful event in the dangerous goods transportation sector. Plus, Platinum Sponsors receive first priority for exhibit space at in-person COSTHA meetings — which often sell out quickly.

Platinum Sponsorship Delivers Year-Round Exposure & Impact

Benefits Included in Sponsorship

EXHIBIT HALL

Gain prime visibility with priority exhibit space at the COSTHA Annual Forum & Expo, putting your brand front and center.

MEETING ATTENDANCE

Receive three full complimentary registrations to the onsite Annual Forum & Expo — an ideal opportunity to connect with industry leaders and potential clients.

TRAINING OPPORTUNITIES

Showcase your expertise with exclusive training opportunities at the Forum. Available to Platinum Sponsors on a rotational basis, this is a powerful way to highlight your training services and industry knowledge.

MEMBER eNEWSLETTER

Feature your brand in the COSTHA Post eNewsletter, prominently displaying your company logo to over 750 member contacts twice a month.

SPONSOR SPOTLIGHT

Gain special recognition in the Sponsor Spotlight, a dedicated section in the COSTHA Post that highlights Platinum Sponsor products and services.

PRINT & EMAIL PROMOTIONS

Maximize brand exposure with year-long advertising, including your logo on all pre-event publicity, COSTHA email promotions, and onsite meeting boards and posters.

COSTHA CHRONICLE

Stand out in the COSTHA Chronicle newsletter with a complimentary ¼ page ad, published twice per year. Only Platinum Sponsors receive this exclusive advertising opportunity.

Additionally, share your expertise through educational articles featured in the Chronicle.

SPONSOR WEBPAGE

Enhance your digital presence with a featured listing on the COSTHA website, including your logo, company description, and product/service details on a special Platinum Sponsor webpage.

SPONSOR VIDEO

Be featured in the sponsor video presented to all meeting attendees at the COSTHA Annual Forum — shown multiple times throughout the event and included in the COSTHA Post eNewsletter and website.

SPONSOR BADGE

Showcase your commitment with a custom Platinum Sponsor Badge icon for use in email signatures, your website, and other promotional materials.

PRODUCT SPONSOR

Extend your brand's reach with product sponsorship opportunities. Have your logo printed on attendee items such as pens, notebooks, bags, badge holders, and more. *Additional fees apply.*

“The COSTHA Annual Forum is one of the best resources available to meet with the regulators and receive timely updates as well as the opportunity to meet colleagues from around the globe who are dealing with the same day to day process or issues.”

SHOWCASE YOUR COMPANY

Maximize your impact beyond your exhibit booth and connect with industry peers and potential clients throughout the meeting.

COSTHA exhibits are a proven platform for reaching decision-makers in the dangerous goods transportation industry — and they're in high demand. Exhibit space often sells out months in advance, as COSTHA limits the number of booths to maintain quality and cost efficiency.

Attendees reported plans to spend at least \$150,000 on products and services showcased at the COSTHA Annual Forum & Expo. Don't miss your chance to be seen.



Platinum Sponsorship is exclusively available to COSTHA members.

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The format of the COSTHA Forum is brilliant! It is great to meet with so many people in such a short amount of time, and have the opportunity to listen to high quality industry speakers. We kept up with the busy schedule and accomplished so much in just a few days. The networking activities with dangerous goods professionals provided a fantastic opportunity to really get to know people.

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ACT NOW TO INCREASE YOUR EXPOSURE

The COSTHA Annual Forum - Connect and Network with
Industry Leaders from Top Global Companies.

Platinum Sponsorship Application

1. Your Contact Information

NAME: _____

TITLE: _____

EMAIL: _____

PHONE: _____

2. Company Information

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP/POSTAL CODE: _____

WEBSITE ADDRESS: _____

DOES YOUR COMPANY HAVE A LOGO? _____ (Email Hi-Res image to anne@costha.com)

COMPANY DESCRIPTION (30-40 words · Include below or Email to anne@costha.com):

3. Platinum Sponsorship Provides Year-Long Benefits

Contact COSTHA for pricing (sponsorship is available to COSTHA members only) - mail@costha.com or call 1-518-761-0389

**The COSTHA Annual Forum - Your Opportunity to Meet and Network
with Key Personnel from Leading Global Companies**



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COSTHA

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