

The Premier Event for
Dangerous Goods Transportation Compliance



Council on Safe Transportation of Hazardous Articles

Annual Forum & Expo

Sponsorship Brochure & Promotional Opportunities



Sponsor • Exhibit • Promote

BUILD BRAND AWARENESS & INDUSTRY INFLUENCE

Platinum Sponsorship Opportunities

Platinum Sponsorship offers a strategic combination of branding, advertising, networking, and promotional opportunities designed to elevate your company's visibility and position your organization as a leader in dangerous goods transportation compliance.

Partnering with COSTHA as a Platinum Sponsor provides year-round exposure to key decision-makers across the hazardous materials / dangerous goods industry - while aligning your brand with one of the sector's most respected and influential events.

In addition to ongoing promotional benefits, Platinum Sponsors receive priority exhibit space selection for the COSTHA Annual Forum & Expo, where exhibitor space frequently sells out.

Year-Round Exposure & Exclusive Sponsor Benefits

Exhibit Hall Presence

Receive priority exhibit space placement at the COSTHA Annual Forum & Expo, giving your organization prominent visibility and direct access to industry professionals, regulators, and decision-makers.

Complimentary Forum Registrations

Includes three full conference registrations for the onsite Annual Forum & Expo, providing valuable networking and business development opportunities.

Exclusive Training Opportunities

Showcase your organization's expertise through sponsor-led training opportunities during the Forum. Available to Platinum Sponsors on a rotational basis.

COSTHA Post eNewsletter Recognition

Increase brand visibility through inclusion in the COSTHA Post eNewsletter, distributed twice monthly to more than 780 industry contacts.

Sponsor Spotlight Feature

Receive dedicated recognition in the Sponsor Spotlight section of the COSTHA Post, highlighting your company's products, services, and industry contributions.

Print & Digital Promotions

Gain year-round exposure through logo placement on:

- COSTHA email promotions
- Onsite signage and meeting displays
- Event promotional materials

COSTHA Chronicle Advertising

Receive a complimentary quarter-page advertisement in the COSTHA Chronicle, published twice annually. This exclusive opportunity is reserved for Platinum Sponsors.

Sponsors may also contribute educational articles to demonstrate thought leadership and industry expertise.

Featured Sponsor Webpage Listing

Enhance your digital presence with a featured listing on the COSTHA website, including:

- Company logo
- Organization description
- Product and service information
- Website link

Sponsor Video Recognition

Be featured in the official sponsor recognition video shown during the Annual Forum & Expo and promoted through the COSTHA website and eNewsletter channels.

Platinum Sponsor Digital Badge

Receive a custom Platinum Sponsor badge for use on your website, email signatures, social media, and marketing materials.

*Promotional Product Sponsorships

Expand your visibility through branded sponsorship opportunities for attendee materials including:

- Bags
- Notebooks
- Badge holders
- Pens

**Additional sponsorship fees may apply.*

SHOWCASE YOUR COMPANY

Connect with Decision-Makers Across the DG Transportation Industry

Expand your visibility beyond the exhibit hall and connect directly with industry leaders, decision-makers, and potential clients throughout the COSTHA Annual Forum & Expo.

COSTHA exhibits provide a highly targeted opportunity to engage professionals across the dangerous goods transportation industry. Exhibit space is consistently in high demand and frequently sells out months in advance, as booth availability is intentionally limited to maintain a high-quality exhibitor experience.

Attendees come to the Forum actively seeking solutions, services, and industry partnerships. In post-event surveys, attendees reported anticipated spending of more than \$150,000 on products and services featured at the event.

Platinum Sponsorship is exclusively available to COSTHA members.



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The format of the COSTHA Forum is brilliant! It is great to meet with so many people in such a short amount of time, and have the opportunity to listen to high quality industry speakers. We kept up with the busy schedule and accomplished so much in just a few days. The networking activities with dangerous goods professionals provided a fantastic opportunity to really get to know people.

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RESERVE YOUR SPONSORSHIP TODAY

Build valuable connections, increase brand visibility, and engage directly with industry leaders at the COSTHA Annual Forum & Expo.

Platinum Sponsorship Application

1. Your Contact Information

NAME: _____

TITLE: _____

EMAIL: _____

PHONE: _____

2. Company Information

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP/POSTAL CODE: _____

WEBSITE ADDRESS: _____

DOES YOUR COMPANY HAVE A LOGO? _____ (Email Hi-Res image to anne@costha.com)

COMPANY DESCRIPTION (30-40 words · Include below or Email to anne@costha.com):

3. Platinum Sponsorship Provides Year-Long Benefits

Contact COSTHA for pricing (sponsorship is available to COSTHA members only) - anne@costha.com or call 1-518-761-0389

**Trusted by leading organizations across
the dangerous goods transportation industry**



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COSTHA

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